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ABSTRACT

This guide is a collection of essays on the writing of English-as-a-Second-Language (ESL) textbooks and other instructional materials. Articles include: "Writing and Publishing Textbooks (Patricia Byrd); "The Craft of Materials Writing" (Fraida Dubin); "Considering Culture: Guidelines for ESL/EFL Textbook Writers" (Gayle Nelson); "Issues in the Writing and Publication of Grammar Textbooks" (Byrd); "Developing ESL Writing Materials for Publication OR Writing as a Learning Experience" (Joy Reid); "The Why, What, and How of ESL Reading Instruction: Some Guidelines for Writers of ESL Reading Textbooks" (JoAnn Crandall); "Authentic Second/Foreign Language Listening Texts: Issues of Definition, Operationalization, and Application" (Patricia A. Dunkel); "Creating Pronunciation-Based ESL Materials for Publication" (Linda Grant); "English for Academic Purposes" (John M. Swales); "Textbooks for Training Programs for International Teaching Assistants at U.S. Universities" (Byrd, Janet C. Constantinides); "Answers for Commonly Asked Questions: Copyright Law and Textbook Writers" (Martha Low, Dominick Vetri); "Working with Publishers, Authoring vs. Coauthoring, Preparing a Manuscript, and After Your Manuscript Is Completed: Advice on Producing a Published Textbook" (Patricia K. Werner, and others); and "Critical Issues in the Process of Revising ESL/EFL Materials for a New Edition" (Erik Gunderson). (MSE)

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